



Anna Efimova

SENIOR GRAPHIC DESIGNER

ABOUT ME

Hi, I'm Anna Efimova, creative and result oriented Senior Graphic Designer with over 15 years of experience. I work with clients and companies of different types and values, completing projects from concept to completion as quickly as possible. And I love it all.

My goal is to help clients create visually recognisable projects (small to large) and bring their ideas to reality using my design experience and skills.

SKILLS

- Adobe Creative Cloud: InDesign, Photoshop, Illustrator, Adobe XD, Acrobat, etc.
- CorelDRAW Graphics Suite
- Microsoft Suite: Powerpoint, Word, Excel, etc.
- Web platforms: Wix, Tilda, etc.
- PC/Mac

LANGUAGES

Russian: Native
English: B1 - Intermediate, Conversational
Bulgarian: Basic

EDUCATION

2003 - 2010: NID National Institute of Design, Moscow, Russia
Specialization: Master of Design (Mdes), Graphic design, Design, Art Design

LOCATION

📍 Bansko, Bulgaria

PORTFOLIO / CONTACTS

- 🌐 <https://www.annaefidesign.com>
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"MY DESIGN IS YOUR DESIGN"

My professionalism and experience will help in the development of things important to you within the budget. © Anna Efi

EMPLOYMENT HISTORY / EXPERIENCE

Aug 2010 - Dec 2022 / **Chief Graphic Designer for all projects**
COMPANY GROUP WESPACE / Commercial property management
WORK SPACE / Coworking network, Networking places
MEBEL PARK / Furniture center
HELP SPACE / Business consulting services
FAMILY ROOM / Furniture center

Full project support, including the creation of logos, corporate identities, websites, social media design and design of creative souvenirs for various events, contests and exhibitions

Jun 2018 - Present / **Freelance Graphic Designer**
AVTOMIR / Russian car market group of companies
Creation of original souvenirs for partners for each new year, design of social networks

Aug 2022 - Sep 2022 / **Freelance Graphic Designer**
LARISA TURAKH / Guide to the world of taxes and finance
Logo design, website design on the Tilda platform

Apr 2022 / **Freelance Graphic Designer**
RESINART.BG / The art of epoxy, by Ola Shi
Creation of logo and identity, website design

Jan 2021 - Mar 2022 / **Freelance Graphic Designer**
ACTION COIN / Blockchain, division of Expor digital inc. development company
Creation and design of logos, social media design, ADS, Web Design elements

Apr 2020 - Jun 2020 / **Freelance Graphic Designer**
BEARS LAIRS / Secure self storage
Creation of a logo and corporate identity, website design

Mar 2019 - Jun 2019 / **Freelance Graphic Designer**
GRUPA TOPEX / Polish group of companies in the instrument market
Design of a corporate catalog of products for 100 pages, more than 6,000 items

Nov 2015 - Jun 2016 / **Freelance Graphic Designer**
PHANTOMUS / Blog platform
Website design, logo creation and blog templates

Mar 2013 - Jun 2013 / **Freelance Graphic Designer**
RUGBY WORLD CUP / Seven's Russia 2013 competition
Design of the talisman "Bear" for the cup and all promotional and souvenir products

Mar 2012 - Jul 2012 / **Chief Graphic Designer**
RED BULL SOAPBOX RACE 2012 / Competition
Creation and design of a creative car "Bomb of Joy" for the team "FAMILY TEAM" and all promotional and souvenir products

Mar 2011 - Nov 2011 / **Chief Graphic Designer**
EDITIONS (NATUZZI Italia) / Exclusive furniture
Creation of corporate catalogs and adaptation of corporate identity for the Russian market

Jan 2011 - Dec 2012 / **Chief Graphic Designer**
MOD DESIGN / Moscow design center
Logo and corporate identity adaptation, website design ... and more since 2004)

CREATIVE FIELDS

Identity / Branding / Logo Design / Typography
Brand-books / Presentations / Packaging
Polygraphy Products / Print Design
Infographics / Digital / ADS / Social Media Design
Web Design / Prototyping / Flat / Web / Design
Indoor and Outdoor Navigation System Design

STRENGTHS

Extremely Creativity
Multitasking
Teamwork / Sociability
Responsibility / Industriousness
Open mind / Sense of humor
Creating something from nothing